

OUR GOALS

We are committed to produce and supply tea grown by world class tea estate of Kenya, blend and pack maintaining all possible hygiene and sanitation measures, avoiding storing the finished products for longer period than necessary, distributing the finished products at quickest possible ways and means to the distributors and retailers observing all statutory requirements as pr Kenyan law.

Our goals:

- 1). To go global including e-Commerce platform.
- 2). To generate more and more employment for Kenyans
- 3). Serve the consumers better and better –by going to be 100% organic
- 4). To go IPO
- 5). Efficiency in operation to provide stable return to shareholders' investments.



OUR CONTACTS

Skylark Ltd.

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Amalia Gardens, Eastern Bypass,
Ruiru, Nairobi

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SKY TEA

VISION

Our dream has been to create an institution where hundreds of Kenyans would happily work and participate for the development and growth of themselves and of the company.

MISSION

Mission has been to go for IPO, to convert the company into a public limited company on a future date, bringing in new minds and new ideas.

KEY FEATURES

- Distinct black colour
- Robust flavour that can stand up well with if brewed properly (instructions on the packet)

Quality Tea all the time

Quality Tea all the time

AIMS

SKYLARK LTD aims at supplying high quality tea branded as '**SKYTEA**.'

'**SKYTEA**' is a special brand of 'Black Tea' produced in Kenya has for a long time supplied to local supermarkets and other retail consumers.



THE STORY BEHIND THE COMPANY

In the year 2005, when Mr. Joseph Mbugua, Managing Director working in a group company having business interest with multinational companies became available to work independently. An idea was floated, between him and his mentor, to form a company focused on production and /or trading where only the eligible boys and girls who were mainly the unemployed children of the staff members of the companies that he worked with, personal house helps, drivers etc.

The idea was to procure, blend, packaging, marketing, and selling Kenyan tea.

Our business venture started with a lot of emotion

- To employ youths who would have a very little or no chance to be engaged by anyone, thereby exposing themselves to unusual activities detrimental to their, as well as to the society's best interests.
- To carry out the business activities following standard ethics of conducting commercial activities and social responsibilities towards Kenyan public.
- To start slowly, but steadily, with the resources available within the means of the promoters only.
- To go all Africans/Kenyan.



OUR PRODUCTS HISTORY

TEA

Kenya produces variety of teas that are of very high quality, particularly the black tea.. Some of the brands are better than those being produced in other renown tea growing countries in the world. Initially we started procuring tea from Mombasa auction Centre, then we identified Kericho Gardens, Kericho to procure PF1 and Funnings tea. The same is blended and packed at our factory situated along the Eastern Bypass, Ruiru.

In 2017 we could manage to establish 'Sky Tea' as a brand name and commenced distribution and sale the product named as '**SKYTEA**' to Tier 1 & 2 supermarkets in and around Nairobi. It is already an established brand in Kenyan market.

Kenyans drink tea regularly and they are known for their love for tea. This is driven by their habits as well as to enjoy the benefits of drinking black tea.

Kenyans drank tea regularly and they are known for their love for drinking tea. We knew demand for Tea would increase in commensuration with the growth of, therefore introduction of a new tea brand in the middle of very many well-established tea brands in the market would do good.

We envisaged new brand would perform well in terms of change of tastes for the tea-lovers and commercial success. Then during 2017 when we could manage to establish 'SkyTea' as a brand name, secured enlistment as a regular supplier of tea to various 'A' grade and other supermarkets,

BENEFITS OF DRINKING BLACK TEA

- 1). Improves the metabolic system
- 2). Aids in weight loss
- 3). Helps in skin and hair health
- 4). Stress reliever
- 5). Boosts the immunity
- 6). Increase energy
- 7). Improves bone health

